



January 6, 2022

Dear Mayor Steffenson and Maple Grove City Council Members,

Maple Grove Community Organization (MGCO) is excited to host the 34th annual Maple Grove Days celebration, July 13-17, 2022.

MGCO is requesting the waiving of fees for permits required during sponsored Maple Grove Days events. We've been very fortunate over the years to have the support of City Council and the City of Maple Grove for our annual event, and greatly appreciate the ongoing support for our community's festival. We would be honored to receive the same outstanding support the City has provided in the past for this year's community celebration. The City's sponsorship in 2021 will not be forgotten, as it provided much needed coverage to create an amazing festival comeback.

We understand and appreciate the need to be flexible in our planning, as they impact the local businesses and land availability during the events. We strive to ensure that the local businesses are positively impacted by our events, and will appreciate the festival year after year.

MGCO would like to request to the City of Maple Grove that the fees are waived for the following permits:

- Request to issue parade permit for the Maple Grove Days Parade on the evening of Thursday, July 14 from 4:00 p.m. to 10:00 p.m., on 89th Avenue from Monticello Lane proceeding west across Elm Creek Boulevard into Rice Lake Road.
- Request permission to close Main Street north of the intersection of Main Street and Arbor Lakes Parkway (block 15) to the intersection of Main Street and Lakeview Drive. 7:00 am to 8:00 p.m. for the car show and bed races and block entrance to Community Center Lane on Saturday, July 16.
- Request to issue a Special Event Permit to Maple Grove Community Organization for: Thursday, July 14 through Sunday, July 17. The application is for all events offered during the festival; Medallion Hunt, Maple Grove Days Parade, tennis tournaments, cornhole tournament, volleyball tournament, senior events (bridge tournament, pickle ball tournament), teen events (capture the flag, basketball tournament, junior golf tournament, duct tape competition) kid events (diaper derby, bingo, float a boat, fun run, outdoor movie, games), ambassador coronation and events, Business Expo, Car Show,

Truck Show, entertainment, bingo, Jim Dean Memorial Rice Lake Classic Run, inflatables, rides, food vendors, Lions Corn Feed, Beer Garden, live animals, Maple Grove Rotary Bed Races, puzzle challenge, fireworks, and extracurriculars such as fitness and gardening classes

- A finalized event and participation list will be forwarded prior to the festival
- Request to waive the special event application fee, noise permit fee, fire permit fees and electrical inspection fees for Maple Grove Days events being held Saturday, July 16.

Our mission for our 2022 celebration is to continue the tradition of a festival that our community leaders and citizens proudly look forward to year after year. We strive to present activities for all ages, throw a hometown celebration that flares with excellent quality, and gain high participation from the numerous organizations our citizens have grown to know and love. Maple Grove Days grows community involvement, pride in our city, and develops the spirit of volunteerism.

An anticipated attendance of over 30,000 residents and visitors is expected. The festival provides the perfect platform to showcase Maple Grove, and gives exposure to City staples like the Community Center, Central Park, Town Green and City parks and trails to citizens and out of town visitors.

In appreciation of the continued support of our festival from the City of Maple Grove, MGCO will promote the City as a Gold Sponsor. This includes City logo listings in the Prime Advertising MGD's Guide and the Osseo Press flyer, complimentary brochure delivery, Business Expo booth, parade unit, website listing, and the city logo on a large sign in the Community Center to promote the festival two weeks prior and during Maple Grove Days.

If you have any questions regarding the planning and execution of Maple Grove Days 2022, I would be happy to join an upcoming City Council meeting to give an overview of our current planning status.

MGCO is incredibly grateful for the continued support that the City of Maple Grove and City Council has offered throughout the years. Your support has been instrumental in the success of Maple Grove Days, and we look forward to your continued partnership in 2022.

Sincerely,

Briana Boldon, Maple Grove Days Event Coordinator

