



## REQUEST FOR COUNCIL ACTION

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**MEETING DATE:** March 21, 2022  
**PREPARED BY:** Mike Opatz, Transit Administrator  
**AGENDA ITEM:** 2022 community survey questions

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**PREVIOUS ACTIONS:**

The City Council approved on December 20, 2021 a survey consultant agreement with Policy Confluence, Inc., to develop and conduct the 2022 community survey.

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**RECOMMENDED COUNCIL ACTION:**

Motion by the City Council to approve the questions for the 2022 community survey.

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**COMMENTS:**

Staff is seeking City Council approval of the questions for the 2022 community survey. Staff and the survey consultant Polco have been working on the 2022 city survey questions. **Attachment A** is a draft timeline of the project. The City Council has approved an agreement with Policy Confluence, Inc. who does business as Polco to develop and conduct a 2022 mail survey for a cost of \$38,750.

The goal is to keep most of the questions similar to the previous surveys such that comparative analysis and benchmarking can continue to take place. **Attachment B** are the questions from the 2016 survey for your reference. Questions 7, 17, 18, and 19 were eliminated for 2022 to keep the survey size to a manageable level.

**Attachment C** presents the proposed 2022 survey questions. Some minor revisions are still possible to this draft as the questions are reviewed and finalized. Questions 17 to 23 are new from the 2016 survey that address the community center renovation and garbage collection. Rapp Strategies assisted in the development of the community center questions.

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**ATTACHMENTS:**

Attachment A: 2022 community survey timeline  
Attachment B: 2016 community survey questions  
Attachment C: 2022 proposed community survey questions