

The City of Maple Grove 2016 Citizen Survey

Please have the adult age 18 or older who most recently had a birthday complete this survey. Your input will help the City of Maple Grove make decisions that affect your community. Your answers are anonymous and will be reported in group form only. Thank you for your participation!

1. Please rate each of the following aspects of quality of life in Maple Grove.

	<u>Very good</u>	<u>Good</u>	<u>Neither good nor bad</u>	<u>Bad</u>	<u>Very bad</u>	<u>Don't know</u>
As a place to live.....	1	2	3	4	5	6
As a place to raise children.....	1	2	3	4	5	6
As a place to work.....	1	2	3	4	5	6
As a place to retire.....	1	2	3	4	5	6
Overall quality of life in Maple Grove.....	1	2	3	4	5	6

2. Please rate each of the following characteristics as they relate to Maple Grove as a whole.

	<u>Very good</u>	<u>Good</u>	<u>Neither good nor bad</u>	<u>Bad</u>	<u>Very bad</u>	<u>Don't know</u>
Cleanliness of Maple Grove.....	1	2	3	4	5	6
Variety of housing options.....	1	2	3	4	5	6
Overall quality of business and service establishments in Maple Grove.....	1	2	3	4	5	6
Openness and acceptance of the community towards people of diverse backgrounds.....	1	2	3	4	5	6
Recreational opportunities for adults.....	1	2	3	4	5	6
Recreational opportunities for teens.....	1	2	3	4	5	6
Recreational opportunities for youth (age 12 and under).....	1	2	3	4	5	6
Employment opportunities.....	1	2	3	4	5	6
Educational opportunities.....	1	2	3	4	5	6
Ease of car travel in Maple Grove.....	1	2	3	4	5	6
Ease of bus travel within Maple Grove.....	1	2	3	4	5	6
Ease of bus travel to and from Maple Grove.....	1	2	3	4	5	6
Ease of bike travel.....	1	2	3	4	5	6
Ease of pedestrian travel.....	1	2	3	4	5	6
Availability of paths and walking trails.....	1	2	3	4	5	6
Availability of athletic fields.....	1	2	3	4	5	6
Availability of affordable housing.....	1	2	3	4	5	6
Availability of quality health care.....	1	2	3	4	5	6
Preservation of City open space and wetlands.....	1	2	3	4	5	6
Quality of Maple Grove lakes.....	1	2	3	4	5	6
Overall image or reputation of Maple Grove.....	1	2	3	4	5	6

3. When you think about living in Maple Grove, how important, if at all, are each of the following to the quality of life here?

	<u>Essential</u>	<u>Very Important</u>	<u>Somewhat important</u>	<u>Not important at all</u>	<u>Don't know</u>
Quality of the neighborhoods.....	1	2	3	4	5
Quality of the housing.....	1	2	3	4	5
Cost of the housing.....	1	2	3	4	5
Quality of the schools.....	1	2	3	4	5
Community amenities.....	1	2	3	4	5
Proximity to your place of work.....	1	2	3	4	5
Safety of the community.....	1	2	3	4	5
Open spaces and parks.....	1	2	3	4	5
Proximity to family or friends.....	1	2	3	4	5
Career employment opportunities.....	1	2	3	4	5

4. Please rate to what degree, if at all, each of the following is a problem in Maple Grove:

	<u>Not a problem</u>	<u>Minor problem</u>	<u>Moderate problem</u>	<u>Major problem</u>	<u>Don't know</u>
Police/community relations	1	2	3	4	5
Violent crime	1	2	3	4	5
Drugs	1	2	3	4	5
Vandalism.....	1	2	3	4	5
Business crimes (i.e., shoplifting, identity theft, check fraud)...	1	2	3	4	5
Residential crimes (i.e., burglary, theft)	1	2	3	4	5
Bike and pedestrian safety	1	2	3	4	5
Speeding and/or aggressive driving	1	2	3	4	5
Running traffic lights and stop signs.....	1	2	3	4	5
Distracted driving	1	2	3	4	5
Traffic congestion.....	1	2	3	4	5

5. Please rate how safe or unsafe you feel in each of the following places in Maple Grove.

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
Your neighborhood during the day.....	1	2	3	4	5	6
Your neighborhood after dark.....	1	2	3	4	5	6
Downtown shopping areas during the day.....	1	2	3	4	5	6
Downtown shopping areas after dark.....	1	2	3	4	5	6
Parks during the day	1	2	3	4	5	6
Parks area after dark	1	2	3	4	5	6
Other shopping areas during the day	1	2	3	4	5	6
Other shopping areas after dark	1	2	3	4	5	6

6. Please rate how you think Maple Grove has done planning the following:

	<u>Very good</u>	<u>Good</u>	<u>Neither good nor bad</u>	<u>Bad</u>	<u>Very bad</u>	<u>Don't know</u>
Roads	1	2	3	4	5	6
Park-and-Ride Lots.....	1	2	3	4	5	6
Trails and sidewalks	1	2	3	4	5	6
Open space	1	2	3	4	5	6
Parks	1	2	3	4	5	6
Parking	1	2	3	4	5	6
Retail and shopping areas	1	2	3	4	5	6
Office and Industrial areas.....	1	2	3	4	5	6
Residential areas.....	1	2	3	4	5	6
Recent housing development	1	2	3	4	5	6
Community events, such as Maple Grove Days.....	1	2	3	4	5	6
Overall City planning.....	1	2	3	4	5	6

7. Please rate the quality and the availability of each of the following recreational amenities in Maple Grove.

	<u>Very good</u>	<u>Good</u>	<u>Neither good nor bad</u>	<u>Very bad</u>	<u>Bad</u>	<u>Always available</u>	<u>Somewhat available</u>	<u>Not available</u>	<u>Don't use</u>
Football fields	1	2	3	4	5	1	2	3	4
Baseball fields	1	2	3	4	5	1	2	3	4
Soccer fields	1	2	3	4	5	1	2	3	4
Ice arenas / indoor ice sheets	1	2	3	4	5	1	2	3	4
Basketball gyms.....	1	2	3	4	5	1	2	3	4
Sports Dome at MG High School...	1	2	3	4	5	1	2	3	4

8. Please rate the quality of each of the following services or amenities in Maple Grove.

	Very good	Good	Neither good nor bad	Bad	Very bad	Don't know
Police services	1	2	3	4	5	6
Fire services	1	2	3	4	5	6
Crime prevention	1	2	3	4	5	6
Building permits and inspections	1	2	3	4	5	6
Fire prevention and education	1	2	3	4	5	6
Traffic enforcement	1	2	3	4	5	6
Street repair and maintenance	1	2	3	4	5	6
Street lighting	1	2	3	4	5	6
Snow removal	1	2	3	4	5	6
Sidewalk maintenance	1	2	3	4	5	6
Traffic signal timing	1	2	3	4	5	6
Bus or transit services	1	2	3	4	5	6
Recycling	1	2	3	4	5	6
Drinking water	1	2	3	4	5	6
Sewer services	1	2	3	4	5	6
City parks and trails	1	2	3	4	5	6
Recreation programs or classes	1	2	3	4	5	6
Maple Grove Community Center	1	2	3	4	5	6
Land use, planning and zoning	1	2	3	4	5	6
Code enforcement, such as weeds, abandoned buildings, etc.	1	2	3	4	5	6
Animal control	1	2	3	4	5	6
Services to seniors	1	2	3	4	5	6
Services to youth	1	2	3	4	5	6
Town Green	1	2	3	4	5	6
Central Park	1	2	3	4	5	6
Farmers Market	1	2	3	4	5	6
City's Web site	1	2	3	4	5	6
City's Facebook	1	2	3	4	5	6

9. Overall, how would you rate the quality of the services provided by the City of Maple Grove?

- Very good Good Neither good nor bad Bad Very bad Don't know

10. How likely or unlikely are you to:

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Maple Grove to someone?	1	2	3	4	5
Remain in Maple Grove for the next five years?	1	2	3	4	5

11. Please rate the following categories of Maple Grove government performance.

	Very good	Good	Neither good nor bad	Bad	Very bad	Don't know
Value of services for the taxes paid to Maple Grove	1	2	3	4	5	6
Overall direction that Maple Grove is taking	1	2	3	4	5	6
Maple Grove City government welcoming citizen involvement	1	2	3	4	5	6
Maple Grove City government listening to citizens	1	2	3	4	5	6
Maple Grove City Council representing its citizens	1	2	3	4	5	6
Maple Grove City Council responding to citizen concerns	1	2	3	4	5	6

12. Have you had any in-person, email or phone contact with an employee of the City of Maple Grove within the last 12 months?

- No → Go to question 14 Yes → Go to question 13

13. What was your impression of the employee of the City of Maple Grove in your most recent contact? (Rate each characteristic below.)

	Very good	Good	Neither good nor bad	Bad	Very bad	Don't know
Knowledgeable	1	2	3	4	5	6
Responsive	1	2	3	4	5	6
Courteous	1	2	3	4	5	6
Overall impression	1	2	3	4	5	6

14. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Maple Grove?

	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times	Don't know
Watched a meeting of City Council or Planning Commission on cable television	1	2	3	4	5	6
Watched a meeting of City Council or Planning Commission on the City Web site	1	2	3	4	5	6
Read the City of Maple Grove Newsletter	1	2	3	4	5	6
Attended a meeting of local elected officials or other local public meeting.....	1	2	3	4	5	6
Volunteered your time to a group or activity in Maple Grove.....	1	2	3	4	5	6
Participated in a parks and recreation program or activity.....	1	2	3	4	5	6

Utilized...

the public library or its services	1	2	3	4	5	6
the Maple Grove Community Center: Adult use.....	1	2	3	4	5	6
the Maple Grove Community Center: Senior use	1	2	3	4	5	6
the Maple Grove Community Center: Teen use	1	2	3	4	5	6
the Maple Grove Community Center: Youth use (age 12 and under) .	1	2	3	4	5	6
the Sports Dome at Maple Grove Senior High School.....	1	2	3	4	5	6
outdoor ice rinks	1	2	3	4	5	6

Visited...

the City of Maple Grove Web site (www.maplegrovern.gov)	1	2	3	4	5	6
a City of Maple Grove Facebook page	1	2	3	4	5	6
the City recycling center at County Road 30 and Fernbrook.....	1	2	3	4	5	6
the Arboretum at County Road 30 and Fernbrook	1	2	3	4	5	6
a neighborhood park.....	1	2	3	4	5	6
the Maple Grove Farmers Market	1	2	3	4	5	6
the Town Green	1	2	3	4	5	6
Central Park.....	1	2	3	4	5	6

15. For each of the following, please indicate whether you think that Maple Grove should encourage the rate of this type of development to increase, stay the same or decrease?

	Increase	Stay the same	Decrease	Don't know
Chain or franchise retail development.....	1	2	3	4
Independent or non-franchise retail development.....	1	2	3	4
Redevelopment of existing retail areas	1	2	3	4
Business and corporation development (office and industrial space)	1	2	3	4
Chain or franchise restaurants	1	2	3	4
Independent or non-franchise restaurants	1	2	3	4
Entertainment centers	1	2	3	4
Assisted/memory care senior living facilities	1	2	3	4
Independent senior housing	1	2	3	4
Single-family residential development	1	2	3	4
Affordable multi-family housing development.....	1	2	3	4
Market-rate or luxury multi-family housing development.....	1	2	3	4
Land development in general	1	2	3	4

16. Please rate how important, if at all, each of the following is for Maple Grove to address:

	Essential	Very important	Somewhat important	Not important at all	Don't know
Overall economic health	1	2	3	4	5
Attracting and retaining entry level employers.....	1	2	3	4	5
Attracting and retaining career level employers	1	2	3	4	5
Retaining and expanding existing industry	1	2	3	4	5
Recruiting new industry	1	2	3	4	5
Addressing workforce needs	1	2	3	4	5
New housing options	1	2	3	4	5

17. Please rate how important, if at all, you feel it is for Maple Grove to attract primary employers in each of the following industries:

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important at all</u>	<u>Don't know</u>
Technology.....	1	2	3	4	5
Warehousing and distribution	1	2	3	4	5
Healthcare	1	2	3	4	5
Professional and managerial	1	2	3	4	5
Manufacturing and assembly.....	1	2	3	4	5
Other	1	2	3	4	5

18. To what extent do you agree or disagree that the City is lacking facilities for arts programs?

- Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know

19. To what extent do you support or oppose the City partnering with local arts groups to finance, with City taxpayer support, an arts center that could include a large multi-purpose event spaces, classrooms and workshop spaces, art galleries and a performance art theatre among other amenities?

- Strongly support Somewhat support Somewhat oppose Strongly oppose Don't know

20. What is the single biggest challenge facing the City of Maple Grove right now?

The final questions are about you and your household. Again, your answers to this survey are completely anonymous and will be reported in group form only.

D1. How many years have you lived in Maple Grove?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D2. Which of the following best describes the building you live in?

- A one family house detached from any other houses
 A house attached to one or more houses (such as a duplex or townhome)
 A building with two or more apartments or condominiums
 Some other type of building

D3. Do you rent or own your home?

- Rent Own

D4. How many children under 18 live in your household? _____people

D5. How many members of your household are aged 60 or older? _____people

D6. About how much was your household's total income before taxes in 2015? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to less than \$50,000
 \$50,000 to less than \$100,000
 \$100,000 to less than \$150,000
 \$150,000 or more

D7. Do you consider yourself to be Spanish, Hispanic or Latino?

- Yes No

D8. Which one or more of the following would you say is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D9. Which of the following best describes your age?

- 18-24 years old
 25-34 years old
 35-44 years old
 45-54 years old
 55-64 years old
 65-74 years old
 75 years or older

D10. What is your gender?

- Female Male

Thank you!
Please return the survey in the enclosed business reply envelope to:
National Research Center, Inc., P.O. Box 549, Belle Mead, NJ 08502-9922