

Maple Grove Community Center  
**Facility Usage/Attendance Report**  
 January - March 2022

**RECORDABLE FACILITY USE**

<u>Paid Admission/Membership Use</u>	<b>2022</b>	<b>2021</b>	2022 compared to 2021
Pool	16,604	12,009	38%
Gym	256	2,197	-88%
Indoor Playground	10,204	1,038	883%
All Building	892	203	339%
Ice Arena (Open Skate/Hockey)	1,294	642	102%
Coupon Use (Upper & Lower customer service desk)	151	73	107%
Membership Use (Scans)	8,802	3,590	145%
<b><u>Facility Rentals</u></b>			
Banquet Room Rentals	8,465	3,178	166%
Senior Center (Room 110/112) Rentals	3,195	1,329	140%
Meeting Room Rentals	11,943	2,600	359%
Multiple Area Rentals & Large Events	1,050	-	
Gymnasium Rentals	996	215	363%
Birthday Party Packages	-	-	
<b><u>Recreation Programs</u></b>			
Recreation Classes, Programs, Senior Drop-in Use	9,413	4,807	96%
Swim Lessons	741	817	-9%
<b>Subtotal of Recordable Usage</b>	<b>74,006</b>	<b>32,698</b>	<b>126%</b>

**NON-RECORDABLE FACILITY USE**

<u>Non-Paid: Estimated Facility Use</u>			
Ice Arena (Skaters & Spectators)	37,790	14,644	158%
Teen Center Drop-In	1,189	-	
Skate Park	110	75	47%
Walkers	250	115	117%
Lions Playground	-	-	
Pavilion/Farmers Market/Parking Lot Use	-	-	
<b>Subtotal of Estimated Usage</b>	<b>39,339</b>	<b>14,834</b>	<b>165%</b>
<b>TOTAL FACILITY USAGE YTD</b>	<b>113,345</b>	<b>47,532</b>	<b>138%</b>

**Customer Contacts**

Incoming Phone Calls (Main phone number)*	7,228	4,808
<b>Subtotal of Recordable Customer Contacts</b>	<b>7,228</b>	<b>4,808</b>