

To: Chuck Stifter, Parks and Recreation Director

From: Angie Dehn, Community Center Manager

Date: April 7, 2022

Subject: 2021 Community Center Financial Report

The 2021 financial report shows a net recovery of 68.6%. In recent years net recovery has been 76.0% in 2020, 73.6% in 2019, and 82% in 2018.

The impact of the restrictions and closures due to COVID-19 was significant on the Community Center operation. The Community Center experienced reduced capacities due to the COVID restrictions defined in the Governor's Executive Orders. Like any other business, staff pivoted to adjust staffing and operational procedures in response to the pandemic.

Revenues

As anticipated, the revenue for 2021 was below budget projections, although the year-end total for 2021 was 26% higher than in 2020 but remains 14% lower than pre-pandemic 2019. An overview of the impact on major areas follows.

- Ice rentals exceeded projected revenues by 11%, this could be due to organized sports capacities being restricted for much of the season, causing additional ice time needed to accommodate teams.
- All building admissions ended at 41% of budget projections and pool admissions ended at 83% of budget projections this is 50% and 11% below pre-pandemic 2019. The memberships program was challenged to retain members. Limited facility capacity and COVID concerns kept the interest in memberships low. At year end, combined all building and pool memberships revenues ended 52% below budgeted projections and remain 46% below pre-pandemic 2019.
- While room capacities were restricted for part of the year, rentals recovered well to exceed budgeted revenue by 2%, slightly exceeding 2019 totals.

Expenses

In summary, the total expenses were kept under budget by 11%, or \$400,541.

- Personnel Services expenses finished under budget by 16%.
- Both electric and gas utilities saw an increase in usage charges. This caused the center to be over budget for the year.

Summary

While COVID restrictions lifted part way through the year, usage at the community center has not fully returned to pre-pandemic numbers.

Staff continues to seek revenue generating opportunities and to manage the challenges of an aging facility to meet the demands of a growing community.