



12951 Weaver Lake Road
Maple Grove, MN 55369

763-494-6500
growingtogethermaplegrove.org

TO: Community Center Working Group (CCWG)
FROM: Chuck Stifter, Parks and Recreation Director
CC: Heidi Nelson, City Administrator; Angie Dehn, Community Center Manager;
Aimee Peterson, Recreation Superintendent
DATE: May 1, 2022
SUBJECT: Community Center Working Group meeting – May 5, 2022

Introduction

Thank you again your participation in the Community Center expansion and renovation project. You each are invited to bring your knowledge, experience, and passion to engage in the continued planning and design discussion and also to provide input on the public communication effort. Your valued input assists city leaders on how to best inform residents of this important public investment proposal.

Public Communications Update

This month’s meeting, we will hear from our communications consultant, Rapp Strategies, who will provide an update of communication work completed and planned as we move through the process and prepare for the referendum vote in November. Rapp Strategies has been working with the city for the last number of months on this effort.

Legislative Session Update

State legislators will finalize the bonding bill for 2022 on or around May 23. The city has submitted a bonding request for \$18M as part of the approved funding strategy for the community center renovation and expansion project. The state is in good financial position to allocate significant dollars to regionally significant projects of this type. A positive allocation from the state will provide momentum for our project as we advance to the next stage of public communication.

Community Outreach

In June we will kick off our next level of information sharing with community groups. The outreach is a more proactive delivery of the project message directly to specific groups, at their meetings. This high touch approach will share project plans and strategies, answer questions and listen to feedback from influential community members so they can spread a factual message to their neighbors and acquaintances. The outreach presentations will continue through



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September. We would like your input on our list of groups and if we are missing anyone. We would also value your input on the best and appropriate message we should share.

List of Community Groups

- City boards and commissions
- City staff
- Maple Grove Community Organization (MGCO)
- Maple Grove Lions
- Maple Grove Rotary
- Jaycees
- Women of Today
- Places of worship
- Age-Friendly Maple Grove
- Seniors
- Maple Grove Ambassadors
- Arbor Lakes Business Association (ALBA)
- Youth sports associations
- I-94 West Chamber
- Mpls Regional Chamber
- Arts Center
- Historical Society
- Teens/ Teen Center
- Hospital CEAT
- Experience Maple Grove
- Maple Grove Biz
- Firefighters
- Booth at Farmers Market, Maple Grove Days

Next Meeting

- For those who are available we will tour the Plymouth Creek Center on May 19 at 5 – 6 p.m. Please join the City Council and Park Board at the center. Tour will start promptly at 5 p.m. This new facility will be a great look at a recently renovated and expanded community center and its impact on the community.
- CCWG will meet on June 2 at 6:30 p.m.

Lastly

We strongly encourage you to continue to familiarize yourself with the project by visiting the website growingtogethermaplegrove.org and to share this resource with your neighbors and friends. Its is updated routinely so frequent it often.



GROWING TOGETHER
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Please feel free to contact me at cstifter@maplegrovern.gov / 763-494-6501 with any questions or if you are unable to attend.

We look forward to your active participation and especially appreciate your time and commitment. They will be very beneficial as the Community Center expansion and renovation project unfolds.