



REQUEST FOR COUNCIL ACTION

MEETING DATE: June 20, 2022

PREPARED BY: Brett Angell, Assistant Community and Economic Development Director

AGENDA ITEM: Ordinance amendments related to Maple Grove Sections 4-3, 4-7, and 4-16 regarding liquor licensing

PREVIOUS ACTIONS:
None.

RECOMMENDED COUNCIL ACTION:

Motion to approve Ordinance No. 22-15 amending Maple Grove City Code Section 4-3 to update definitions including experience-based entertainment, Section 4-7 to update existing provisions and add provisions pertaining to self-dispensing tap walls, section 4-16 to clarify applicable restrictions, and authorizing the publication of an ordinance summary.

COMMENTS:

At the May 2 work session meeting, the City Council discussed potential changes to the city code related to liquor licensing to further align with current market conditions and to enhance the ability to attract specific business types. These potential changes to the code focus on adding potential uses to the intoxicating liquor section, adding language focusing on a use type which is relatively newer in the market, adding an exemption to the food percentage requirement for certain business types, changes to the food percentage requirement, and other changes to provide additional clarity to the code.

Intoxicating liquor uses

The current code section related to intoxicating liquor limits the potential user types to restaurants, clubs, and hotels. Incorporation of live theaters and bowling alleys could be added to this language to further align with state statute.

Self-dispensing tap wall

A recent use type that is gaining popularity nationwide is self-pouring tap rooms. These operate by means of patrons checking in at an establishment upon arrival and receiving a chipped card. Once they have a card, patrons are able to go to an area with multiple taps on the wall and pour their own beer.

Experiential-based business exemption

The current on-sale beer and wine license has a requirement which requires that a percentage of sales be attributed to the sale of food. The proposed exemption to this requirement for certain business types would remove the requirement of a set percentage of sales being attributed to food. The proposed exemption would apply to businesses deemed as experiential businesses as defined in the code which are located within commercially zoned properties. This focus would be on entertainment businesses which traditionally do not offer full food service. Additionally, the exemption would be for the wine license only and not the full liquor license.

Food sales percentage adjustment

The proposed ordinance amendment includes a reduction to the food sales percentage requirement for the wine license. The current requirement is 60% of sales being attributed to food. The proposed amendment would lower that percentage to 51% and would then be aligned with the percentage required for the intoxicating liquor license.

ATTACHMENTS:

Attachment A: Ordinance No. 22-15

Attachment B: Summary of Ordinance No. 22-15