



REQUEST FOR BOARD ACTION Consent

MEETING DATE: January 19, 2023
PREPARED BY: Aimee Peterson, Assistant Parks and Recreation Director
AGENDA ITEM: 2022 Fall Recreation Participation Report

PREVIOUS ACTIONS:
None

RECOMMENDED PARK BOARD ACTION:
Motion to accept the 2022 Fall Recreation Participation Report

COMMENTS:

The 2022 Fall recreation participation report includes participation numbers for fee-based recreation programs that took place from September - November. The report identifies participation by category with an overall total participation of 3,823. Participation is up 13% compared to the previous year and is 24% lower than pre-pandemic participation.

Staff noted participation was lower in the sports clinic category. Previous numbers included high school booster sports clinics that no longer are being offered.

Senior participation is up 55% compared to the fall of 2021

The adult programming category includes adult fitness programs. Adult fitness is one area that still has not recovered from the pandemic. This could be the result of many things. ISD 279 community education now offers adult wellness and fitness classes which creates more competition in the market as well as the opening of new affordable fitness clubs in the area. Staff continues to have challenges finding adequate space to offer fitness programs. The programs we do offer have a steady following and we hope to grow on this in the coming year.

Swim lesson participation is up 74% compared to the fall of 2021.

ATTACHMENTS:

Attachment A – 2022 Fall Recreation Participation Report