

Maple Grove City Council Work Session

Meeting Minutes

May 17, 2021

Call to Order

Pursuant to call and notice thereof, a City Council Work Session was held at 5:45 p.m. on Monday, May 17, 2021 at the Maple Grove Government Center/Public Safety Facility, Hennepin County, Minnesota and online via WebEx. Present was Mayor Steffenson and Councilmembers Karen Jaeger, Phil Leith, Judy Hanson, and Kristy Barnett. Present also was City Administrator Heidi Nelson, Human Resources Director Denise Thul, Finance Director Greg Sticha, Community and Economic Development Director Joe Hogeboom, Economic Development Manager Brett Angell, Parks and Recreation Director Chuck Stifter, IT Director Ed O'Donnell, Communications Coordinator/Executive Assistant to the City Administrator Carol Morris, Dr. Susan Herreid, Herreid & Associates Consulting, and City Attorney Justin Templin.

Mayor Steffenson called the meeting to order at 5:48 p.m.

Police Department Workplace Culture Work Plan Update

Dr. Susan Herreid, Herreid & Associates Consulting, provided a status update on the organizational work conducted to-date in the police department. She indicated that follow-up meetings have been conducted with members of the leadership group. Dr. Herreid then summarized the status of each step in the recommended work plan. Dr. Herreid also facilitated a feedback session with Council regarding Council/staff communications.

Maple Grove Convention and Visitors Bureau Concept Review

Economic Development Manager Angell discussed the city's involvement in Minneapolis Northwest Tourism, and the possibility of creating a new, Maple Grove-specific convention, visitors and tourism bureau. A Maple Grove-specific organization could focus on local attractions and events. Staff discussed potential budgeting for the organization, and a timeline for its creation. The city will seek to work with a consultant to help formally create the organization, create an oversight board, select an executive director and initiate other office-related functions. Staff will work with Minneapolis Northwest Tourism to implement an orderly transition, with the plan to have the new Maple Grove-specific organization in operation by January, 2022. The Community and Economic Development Department will be spearheading this effort.

City Website Redesign Update

IT Director O'Donnell provided the Council with an update on the work completed to-date on the new website as well as a sneak peek at the site's design. Communications Coordinator/Executive Assistant to the City Administrator Morris noted the timeline for the project, training, and launch date of the new site. An update to the city stationery that would be consistent with the website colors and font was also discussed.

Adjournment

The meeting was adjourned by Mayor Steffenson at 7:18 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Heidi Nelson". The signature is fluid and cursive, with a large initial "H" and a long horizontal stroke at the end.

Heidi Nelson, City Administrator