

CITY OF MAPLE GROVE

2016-2018 GOALS



Create a proactive Economic Development Program to address Retention, Expansion and Recruitment of Industry in Maple Grove.

- Create and hire a leadership position in Economic Development.
- Establish relationships with local commerce and industry to be a resource for business expansion and workforce needs.
- Complete Tax Increment Financing Plan for the Gravel Mining Area (GMA).
- Establish a policy for the use of incentives for expansion and recruitment of industry.
- Ensure land use and zoning in the GMA and 610 Corridor attracts and allows flexibility for desired (market relevant) office and industrial uses.
- Develop a marketing and communication plan that promotes the opportunity and benefits of doing business in Maple Grove.



Embark on the Comprehensive Plan Update Process to create a long-term vision for the build-out of Maple Grove.

- Focus early on GMA and 610 Corridor Area Plans to determine desired land uses, transportation and park needs.
- Create a process for Community Engagement for all aspects of the update.
- Establish timelines for completion of milestones.



“Serving Today, Shaping Tomorrow”

CITY OF MAPLE GROVE 2016-2018 GOALS

(continued)



Prioritize Coordination and Leadership for Information Systems (IS) to support technology and efficiency advances throughout the organization.

- Establish Director position for the IS function.
- Increase coordination of IS throughout the organization.
- Pursue efficiency improvements via the use of technology.



Prioritize Succession Planning and Staff Development Efforts throughout the Organization.

- Monitor workforce changes and trends that will affect the organization.
- Understand and plan for retirements and identify key positions for succession.
- Provide development opportunities for staff to strengthen department leadership.
- Document institutional knowledge.



Streamline Administrative and Hiring Processes.

- Seek opportunities throughout the organization to streamline administrative processes that do not sacrifice appropriate controls.
- Establish streamlined process for hiring that focuses Council involvement in final stages.

“Serving Today, Shaping Tomorrow”