Enhance Business Retention, Expansion and Recruitment Programs, Redevelopment/Re-use Opportunities & Retail Vitality
• Strengthen business retention and expansion programs
• Grow partnerships with key partners (Greater MSP, Minnesota Department of Employment and Economic Development, Medical Alley, ISD279, Chambers of Commerce, Hennepin County)
• Ensure strategic investment of city incentives in job producing development
• Strengthen workforce development efforts and transit options to serve employers
• Explore experience driven opportunities and flexibility in response to changes in retail market
• Ensure awareness of and consideration of new, creative uses for office/industrial vacant space

Advance Master Planning for Remaining Undeveloped Areas
• Complete comprehensive plan update
• Advance master planning of undeveloped areas
  • Northwest & 610
  • 105th Avenue
  • GMA – south and north
  • Elm Road
  • Territorial Road

Study Housing Mix & Needs
• Review levels and mix of housing products and study the growth and demand for additional apartments
• Explore affordable housing opportunities for seniors

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Explore Future Facility & Programming Needs for the Community Center

• Finalize park system plan as part of comprehensive plan update
• Advance community center master plan, exploring the following:
  • Needs of LifeTime Fitness
  • Use of city owned parcels at east end of campus
  • Senior center capacity
  • Demand for ice time
  • Decline in pool usage
  • Opportunities to increase and/or maximize parking

Address Organizational Staffing & Succession Planning

Continue investment in employee training and development programs
• Address challenges in police staffing through retention and hiring practices
  • Explore increasing number of sworn officers to recognize the training timelines
  • Identify alternative hiring paths or cadet/training programs
  • Explore the pathways to policing or similar programs
• Study economic and community development functions of the city and explore organizational structure options that ensure resources for proactive planning efforts

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