

CITY OF MAPLE GROVE

2018-2020 GOALS



Enhance Business Retention, Expansion and Recruitment Programs, Redevelopment/Re-use Opportunities & Retail Vitality

- Strengthen business retention and expansion programs
- Grow partnerships with key partners (Greater MSP, Minnesota Department of Employment and Economic Development, Medical Alley, ISD279, Chambers of Commerce, Hennepin County)
- Ensure strategic investment of city incentives in job producing development
- Strengthen workforce development efforts and transit options to serve employers
- Explore experience driven opportunities and flexibility in response to changes in retail market
- Ensure awareness of and consideration of new, creative uses for office/industrial vacant space



Advance Master Planning for Remaining Undeveloped Areas

- Complete comprehensive plan update
- Advance master planning of undeveloped areas
 - Northwest & 610
 - 105th Avenue
 - GMA – south and north
 - Elm Road
 - Territorial Road



Study Housing Mix & Needs

- Review levels and mix of housing products and study the growth and demand for additional apartments
- Explore affordable housing opportunities for seniors

“Serving Today, Shaping Tomorrow”

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(continued)



Explore Future Facility & Programming Needs for the Community Center

- Finalize park system plan as part of comprehensive plan update
- Advance community center master plan, exploring the following:
 - Needs of LifeTime Fitness
 - Use of city owned parcels at east end of campus
 - Senior center capacity
 - Demand for ice time
 - Decline in pool usage
 - Opportunities to increase and/or maximize parking



Address Organizational Staffing & Succession Planning

Continue investment in employee training and development programs

- Address challenges in police staffing through retention and hiring practices
 - Explore increasing number of sworn officers to recognize the training timelines
 - Identify alternative hiring paths or cadet/training programs
 - Explore the pathways to policing or similar programs
- Study economic and community development functions of the city and explore organizational structure options that ensure resources for proactive planning efforts



“Serving Today, Shaping Tomorrow”